



We Didn't Invent PSD to Code. We Just Made it Friggin' Awesome.

Introducing: Reliable. The first Ever PSD to HTML & Wordpress
Company Run *by* Graphic Designers, *for* Graphic Designers.

WELCOME!

RELIABLE.

A proposal crafted with care for

Tom Smith

Thursday, June 11, 2015

DESIGN TO WORDPRESS

WHAT'S INCLUDED

Clean, Beautiful Code

You'll receive highly organized code that's a pleasure to work with. It's indented and laid out in a way that is both appealing to the eye and highly functional. The code meets all of the latest standards and practices, too.

Stress-Testing

It's not enough that your website works on our favorite devices and browsers. We want to make sure it works beautifully for everyone. That's why we rigorously test on a wide variety of mediums. We actually try our hardest to break the website. When we find that impossible - we're happy.

Awesome Support

Have questions? Find something we missed? Or is there anything else we can help you with? Just reach out! We're happy to help. As our client, we've always got you covered.

Pixel-Perfect

An "eagle eyed" designer will always review your finished product to ensure it matches your design perfectly. That way we can save you time and hassle - and make PSD to Code 100% stress free.

Optimized for Speed, Efficiency, & Awesomeness

Our standard practice is to make your site display beautifully across all browsers and devices. We also render images, CSS, and our code in general in a way that has the least server impact possible. The result: a faster site that always works.

YOUR QUOTE

THE NUTS & BOLTS

Design to Wordpress *(With HTML5 / CSS3, the latest standard in web development)*

Cross-Browser Compatibility in Modern browsers: Chrome, Firefox, Opera, IE9+, Safari *(we will stress-test to ensure compatibility as well)*

Load Speed Optimization *(Image formatting, CSS, & JavaScript will be optimized for a fast load time.)*

Mobile Compatibility *(Coding will be done to ensure that your site displays perfectly on all modern smart phones, tablets, & mobile devices. All JS elements below will be specially coded for mobile to prevent delays / "glitchiness" to the fullest extent of our abilities)*

Professional Graphic Designer will review your project to ensure 100% accuracy with your original design.

Home Page + 4 Unique Inner Pages in HTML5 / CSS3

JavaScript Effect(s): 2 Carousels / Image galleries, Site Navigation "Scroll Down" Feature *(All JS will be optimized to prevent "glitchiness" and reduce load speed to the fullest extent of our abilities. Galleries will be very easy and intuitive to edit in WP dashboard.)*

Responsive Integration for All Pages *(Seamless transition between all modern smart phones and tablets. If responsive PSDs provided: Your coded website will match them perfectly. If responsive PSDs are not provided: a designer will work with our developers to insure your mobile experience is just as beautiful as your desktop one. 1 round of revisions is included in this option incase our preferences / aesthetic don't match yours.)*

Wordpress as CMS *[All of the functions of a Wordpress theme will be coded, including: 404 pages, blog functionality, add new page / post functions, and more. This includes Wordpress functions where design was not provided, i.e. 404 pages (we will draw from CSS styling of other pages)]*

WP Custom Template(s): Home, Events, Schedule, Contact *(These page(s) / section(s) will receive special coding in the Wordpress dashboard to make them extremely easy & intuitive to edit and to give them required extra functionality. Even complex sections will be easily editable with no hard-coding knowledge required.)*

Mobile "Hamburger" Menu *(Mobile menu activates on appropriate screen sizes only for a pleasant navigation experience on mobile devices.)*

Custom Fonts *(@font-face implementation, cross-browser compatible)*

"3-Layered" Intensive Stress testing of all features in a wide variety of modern browsers & devices *(to ensure a solid finished product)*. Site is reviewed by the original coder(s), a dedicated tester, and finally an in-house designer to ensure it matches the original design.

Total | \$1366

This total covers your exact design, content, & specifications.
Additional changes to your project may be quoted for separately.

Quote is in U.S. Dollars. **ETA on nextpage!**

ETA & START DATE

LET'S ROCK 'N ROLL.

7-11 Business Days (Or Faster!*)

We're ready to go no more than 48 hours after approval!

** Experience has taught us that coding often comes with unexpected hiccups. While we often finish faster, we always give ourself ample time to sort through everything, test it thoroughly, and make sure what you get at the end is a solid product.*

Need it sooner? Rush options are sometimes available! Just ask.

READY TO GET STARTED?

SO ARE WE!

Here's what to do next...

First, let us know if you have any questions. Then, give us the green light and we'll send you an invoice for a 50% deposit, and you'll send us your finished designs (if you haven't already). As soon as that invoice is taken care of, we'll start on the start date above and get right to work.

Thanks for looking over our proposal. We're excited to blow you away with our exceptional service.

Sincerely,

All of us here at Reliable

